



# the corporate conscience

Is “business ethics” an oxymoron? And what impact will an increasingly-volatile economy have on how corporate leaders behave?

**E**thics. You study it in business school and hear about abuses on the nightly news. But what is the real state of ethics in today’s business world?

As a senior executive consultant in the Private Client Group of Wachovia, Chris William has been

Tuesday, June 24 • noon  
Chef Paul’s Café & Catering  
Sanford

in a prime position to see for himself how corporate executives and their businesses operate. And as executive producer and moderator of PBS’ well-regarded “Carolina Business Review,” he’s enjoyed plenty of airtime

to comment on what he calls “The Corporate Conscience.”

William comes to Sanford this month to give his take on how ethically businesses really operate. And if that’s not insightful enough, he delves even deeper — giving a recap on **business sin** taking place right now.

It’s an informative and important hour you won’t want to miss.

About the Speaker ...

## Chris William

Senior Executive Consultant, Wachovia  
Executive Producer, Carolina Business Review

**T**HOUGH BEST-KNOWN for his work on Carolina Business Review, a PBS television show airing in 22 markets throughout North and South Carolina, Chris William also is host and cofounder of The Forum for Corporate Conscience, an organization of nearly 150 CEOs formed to discuss issues related to corporate sustainability,

The native of Buffalo, N.Y., is a regular participant in business panels and conferences, while remaining involved in community service through work with the United Way, Thompson Child & Family Focus in Matthews, and American Heart Association.

William studied electrical engineering at the University of Colorado and also attended the Community College of the Air Force.

### MEETING REGISTRATION

Lee County Committee of 100

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name \_\_\_\_\_

address \_\_\_\_\_

city/state/zip \_\_\_\_\_

phone \_\_\_\_\_

e-mail \_\_\_\_\_

#### Luncheon Reservation

- Member ..... \$10
- Nonmember ..... \$15

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