



IT'S  
ABOUT  
OUR  
FUTURE.

THE  
HEALTH  
of LEE  
COUNTY  
2009

THE  
HEALTH  
of LEE  
COUNTY  
2009

*education* *crime* *income*  
*labor* *economy* *quality of life*  
**INDUSTRY** *the arts* *poverty*  
*transportation* *retail sales*

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



  
THE RESEARCH  
TRIANGLE PARK



THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



[www.secondcentury.org](http://www.secondcentury.org)

THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

Who We Are

THE  
HEALTH  
of LEE  
COUNTY  
2009

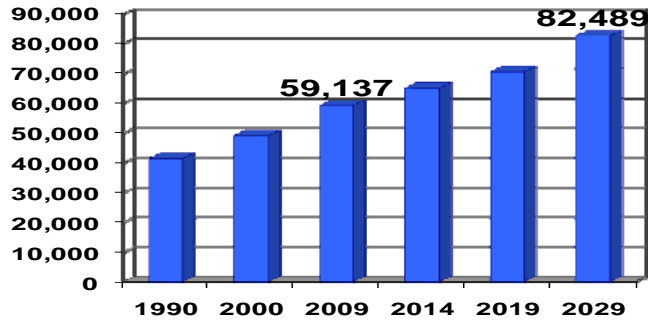
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Lee County Population



Source: ESRI (1990 – 2014), NC Office of State Budget & Management 2019 & 2029 (Projections)

THE  
HEALTH  
of LEE  
COUNTY  
2009

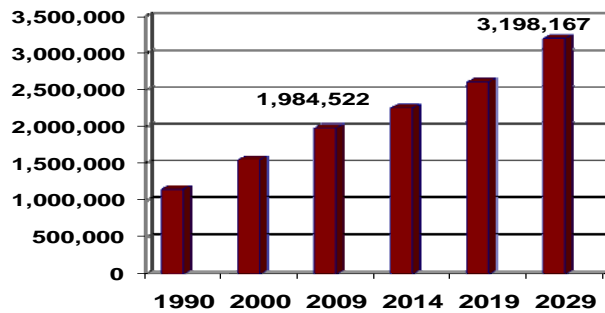
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Regional Population



Source: ESRI (1990 – 2014), NC Office of State Budget & Management 2019 & 2029 (Projections)

THE  
HEALTH  
of LEE  
COUNTY  
2009

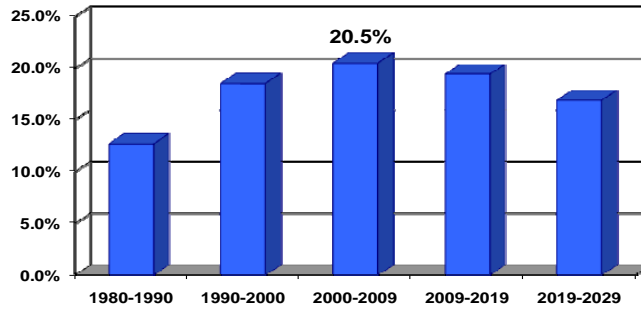
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Lee County Population Growth



Source: ESRI (1980, 1990, 2000), NC Office of State Budget & Management 2009 – 2029 (Projections)

THE  
HEALTH  
of LEE  
COUNTY  
2009

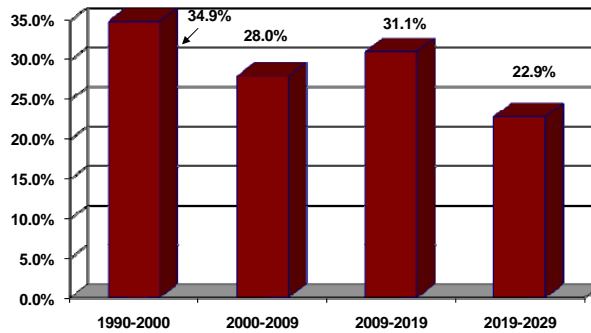
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Regional Population Growth



Source: ESRI (1980, 1990, 2000), NC Office of State Budget & Management 2009 – 2029 (Projections)

THE  
HEALTH  
of LEE  
COUNTY  
2009

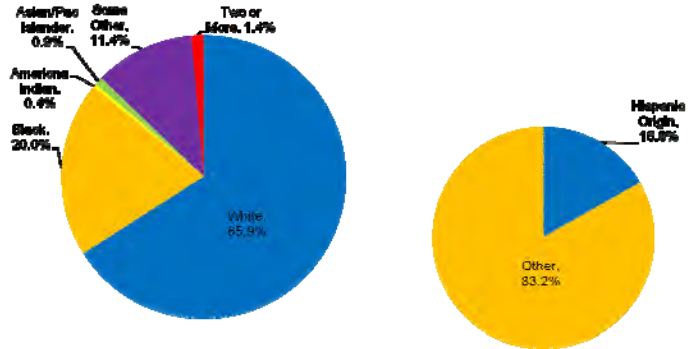
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Lee County Ethnicity of Population



Source: ESRI (2009)

THE  
HEALTH  
of LEE  
COUNTY  
2009

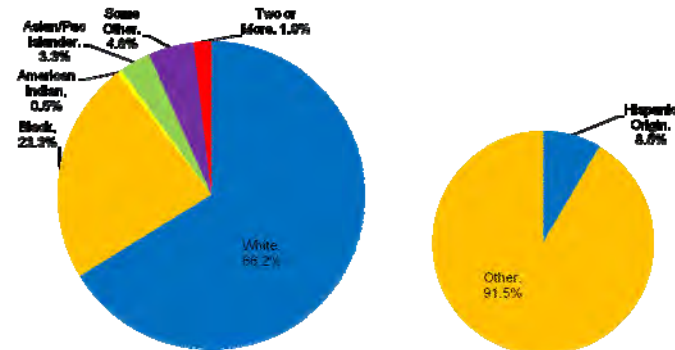
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Regional Ethnicity of Population



Source: ESRI (2009)



THE  
HEALTH  
of LEE  
COUNTY  
2009

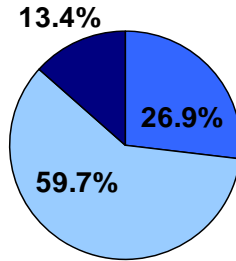
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

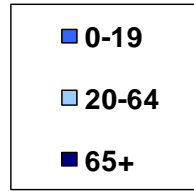
Bob Heuts  
Director  
Lee County  
Economic Development



### Lee County Age Breakdown



Median Age: 38.2



Source: ERSI (2009)

THE  
HEALTH  
of LEE  
COUNTY  
2009

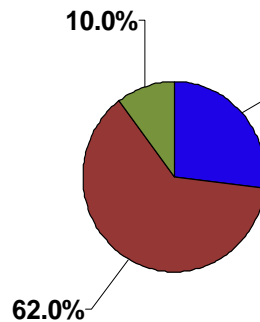
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

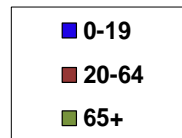
Bob Heuts  
Director  
Lee County  
Economic Development



### Regional Age Breakdown



Median Age: 35.7



Source: ESRI (2009)

THE  
HEALTH  
of LEE  
COUNTY  
2009

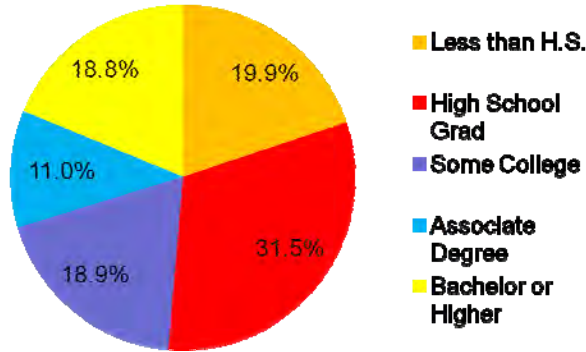
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Lee County Educational Attainment



Source: ESRI (2009)

THE  
HEALTH  
of LEE  
COUNTY  
2009

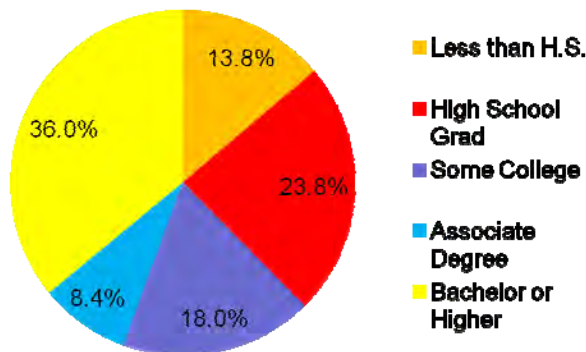
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Regional Educational Attainment



Source: ESRI (2009)



THE  
HEALTH  
of LEE  
COUNTY  
2009

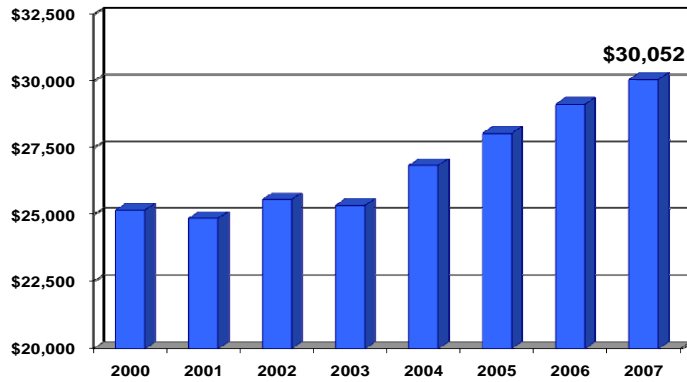
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Lee County Per Capita Income



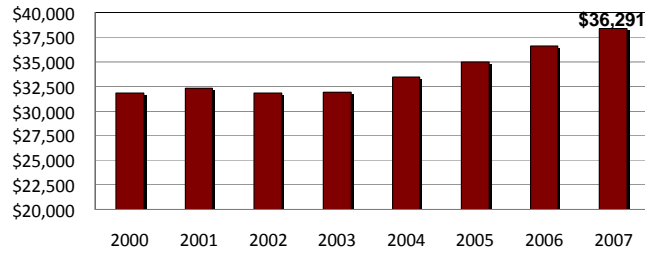
Source: Bureau of Economic Analysis

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales



### Regional Per Capita Income



Source: Bureau of Economic Analysis

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

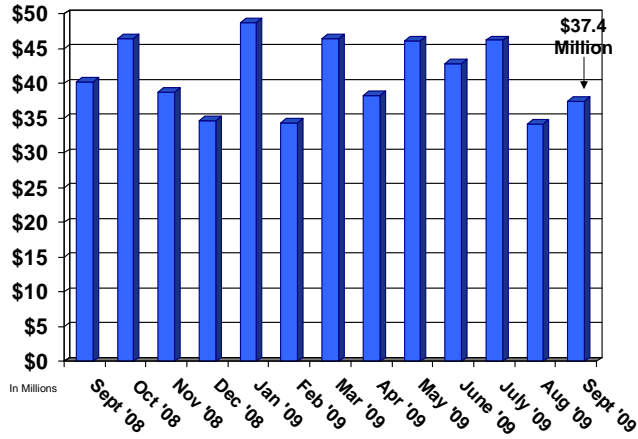
Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Lee County Taxable Sales

\$512.8 Million  
Total in FY  
2008-2009



Source: NC Dept. of Revenue

THE  
HEALTH  
of LEE  
COUNTY  
2009

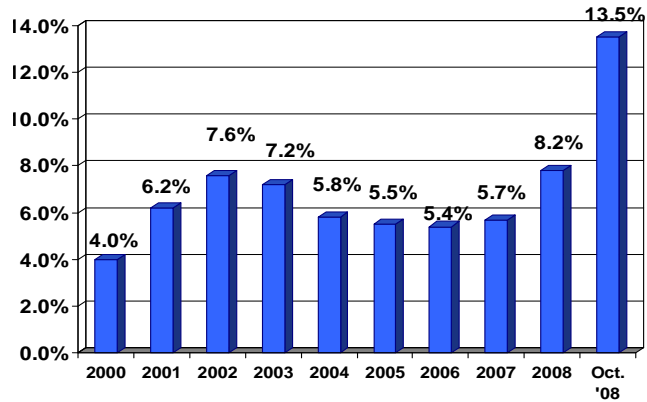
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Lee County Unemployment Rates



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

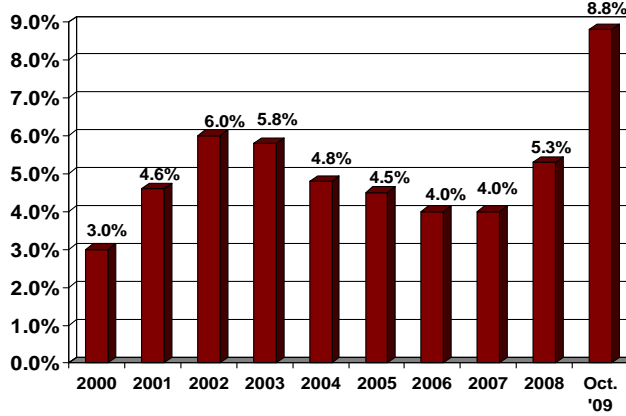
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Regional Unemployment Rates



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Infrastructure

THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Access Roads



421 Bypass  
Tramway Road  
Widening  
Fayetteville  
Bypass  
540 Toll Road  
to RDU

www.secondcentury.org

THE  
HEALTH  
of LEE  
COUNTY  
2009

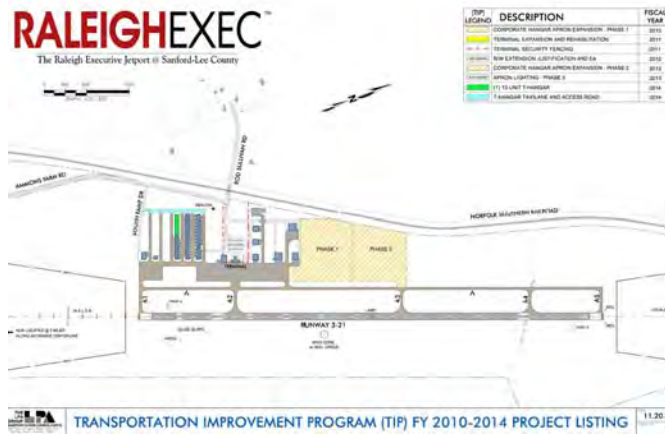


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### General Aviation Airport



TRANSPORTATION IMPROVEMENT PROGRAM (TIP) FY 2010-2014 PROJECT LISTING

11.20.09

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Tax Base

Year	Calendar Year		
	Number of Planes	Value Including Hangars	Revenue Including Hangars
2000	36	\$ 3,706,000	\$ 27,795
2001	50	\$ 5,958,800	\$ 46,479
2002	61	\$ 7,930,800	\$ 61,860
2003	56	\$ 8,737,850	\$ 64,700
2004	79	\$ 17,024,617	\$ 114,065
2005	83	\$ 31,131,437	\$ 208,580
2006	86	\$ 27,475,417	\$ 217,055
2007	104	\$ 28,667,825	\$ 215,009
2008	99	\$ 18,448,872	\$ 138,366
2009	120	\$ 30,779,917	\$ 230,849

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## UPDATE Airport & Roads



New Terminal 1 & Terminal 2  
Flights to Heathrow, Paris

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Labor

THE  
HEALTH  
of LEE  
COUNTY  
2009

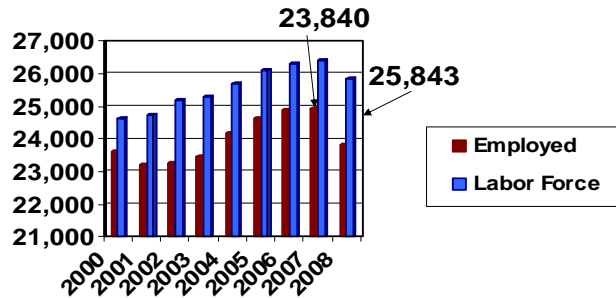
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Lee County Civilian Labor Force



Source: NC Employment Security Commission



## UPDATE Civilian Labor Force Within 30 Minutes

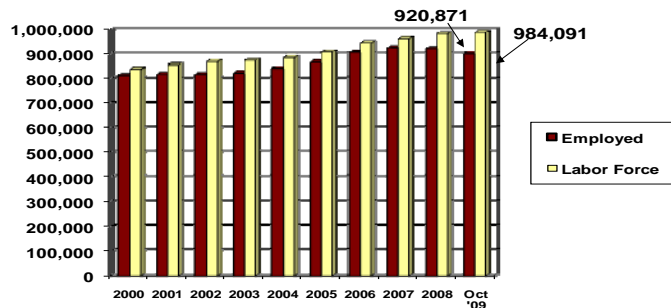
Recruiting Area Radius Covered	25
Approximate Drive Time	30
Recruiting Area Population	270,736
Estimated Labor Force	136,659



Source: NC Employment Security Commission



## Regional Civilian Labor Force



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

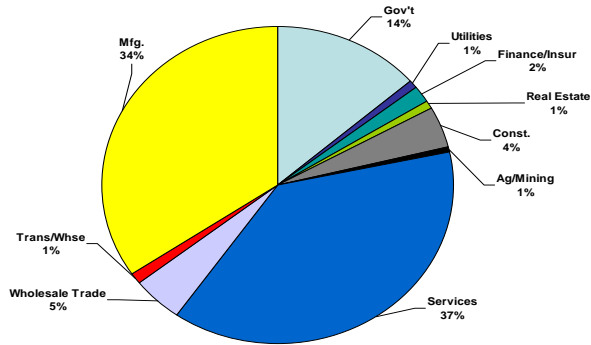


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

Where People Work (Lee County)  
Industry Sector Breakdown by Employment



Source: NC Employment Security Commission (1<sup>st</sup> Qtr. 2009)

THE  
HEALTH  
of LEE  
COUNTY  
2009

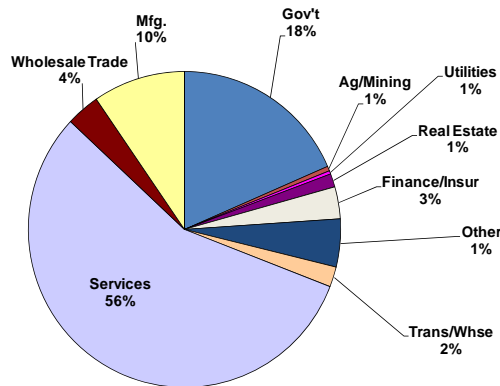


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

Where People Work (Region)  
Industry Sector Breakdown by Employment



Source: NC Employment Security Commission (1<sup>st</sup> Qtr. 2009)



THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Lee County Industry Sector Base

<u>Industry</u>	<u>Employment</u>	<u>Establishments</u>	<u>Average Wage</u>
Total of All Industries	24,565	1,430	\$35,984/Year
Manufacturing	8,376	85	\$45,084/Year
Construction	1,016	159	\$31,980/Year
Utilities	205	6	\$79,300/Year
Wholesale Trade	1,146	75	\$57,356/Year
Retail Trade	2,819	237	\$22,256/Year
Transportation & Whse	295	32	\$37,388/Year
Information	111	12	\$40,872/Year
Government	3,323	52	\$38,757/Year
F. I. R. E.	589	138	\$36,946/Year
Services	9,236	589	\$27,215/Year

Source: NC Employment Security Commission (1<sup>st</sup> Qtr. 2009)

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Regional Industry Sector Base

<u>Industry</u>	<u>Employment</u>	<u>Establishments</u>	<u>Average Wage</u>
Total of All Industries	871,862	54,623	\$46,540/Year
Manufacturing	86,990	1,602	\$78,686/Year
Construction	44,573	6,024	\$38,185/Year
Utilities	3,048	59	\$97,631/Year
Wholesale Trade	31,601	2,962	\$68,815/Year
Retail Trade	91,200	6,252	\$23,930/Year
Transportation & Whse	18,810	961	\$38,548/Year
Information	22,303	990	\$76,306/Year
Government	168,087	1,268	\$50,232/Year
F. I. R. E.	42,358	4,840	\$55,718/Year
Services	510,561	24,925	\$37,752/Year

Source: NC Employment Security Commission (1<sup>st</sup> Qtr. 2009)



THE  
HEALTH  
of LEE  
COUNTY  
2009

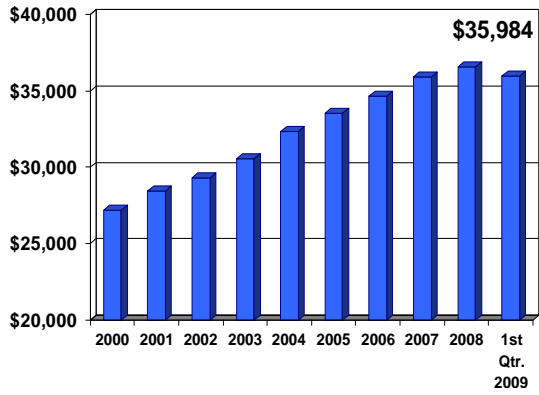


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Lee County Average Yearly Wages



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

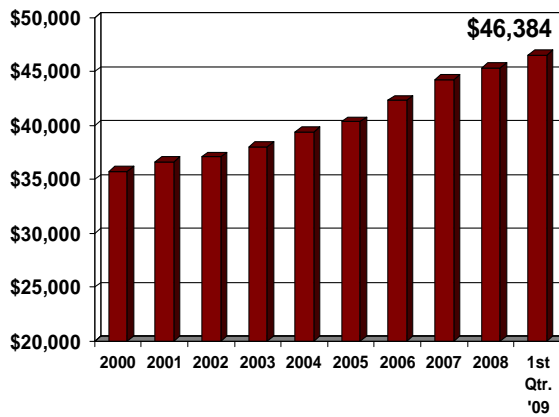


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Regional Average Yearly Wages



Source: NC Employment Security Commission



THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

Major Private Employers



THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

Fortune 500 Companies



THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



New & Expanding Industry



Cameron Testing, Inc.

American E.P.O.D.

THE  
HEALTH  
of LEE  
COUNTY  
2009

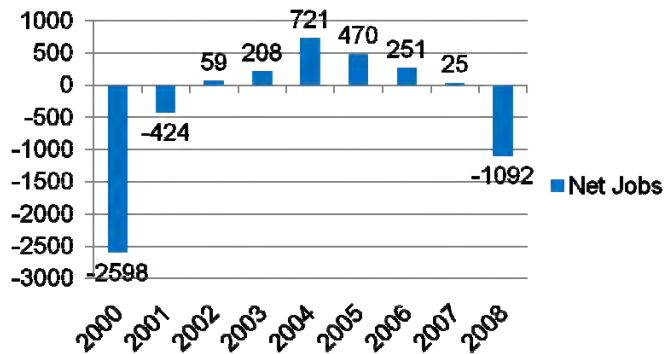
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Lee County Net Job Growth



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

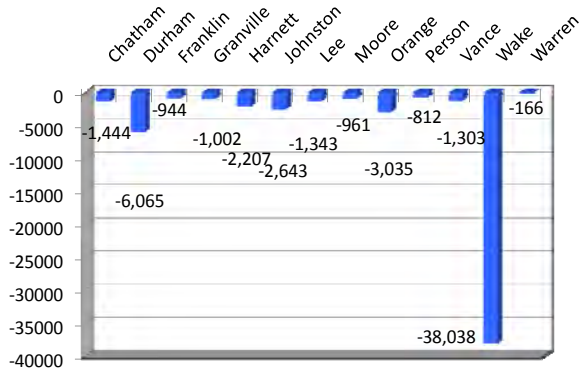


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Regional Employment Growth Oct. '07 – Oct. '08



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

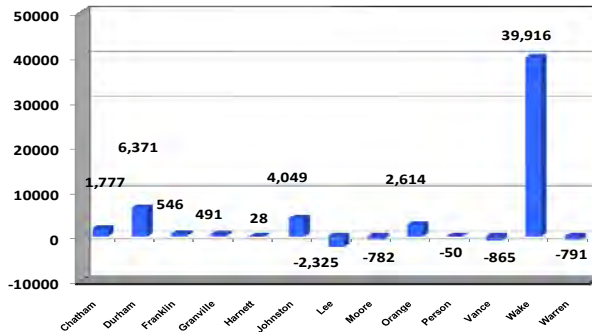


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Regional Employment Growth Past Five Years



Source: NC Employment Security Commission

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Sources of Job Growth

Company Name	Recent Activity	Year	Jobs
Frontier Spinning	Expansion	2009	40
3M	Expansion	2009	10
Red Wolf	Expansion	2009	100
Score Energy	Expansion	2009	5
American E.P.O.D.	New	2009	3
Cameron Testing	New	2009	2

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Quality of Life



## Education: CCCC

### Met or Exceeded 8 Performance Measures, AGAIN:

1. Progress of Basic Skills Students
2. Passing Rates on Licensure and Certification Examinations
3. Performance of College Transfer Students
4. Passing Rates of Students in Developmental Courses
5. Satisfaction of Completers and Non-completers
6. Curriculum Student Retention and Graduation
7. Employer Satisfaction with Graduates
8. Client Satisfaction with Customized Training

**Twenty-six community colleges, out of 58 in the state, achieved this distinction!**



## Education: CCCC

### CCCC Receives \$200,000 Gold Leaf Grant

The Golden LEAF Foundation has awarded a \$200,000 GLOW (Golden LEAF Opportunities for Work) grant to Central Carolina Community College. The college, in partnership with Lee County Schools and community, business and industry agencies, will use the grant to train students for work in the green building industry. The grant includes funding to create a mobile unit to provide hands-on green building training around the college's service area.





## Education: CCCC

### NCSU-CCCC Start First Community College Confucius Classroom in the Nation

North Carolina State University's Confucius Institute and Central Carolina Community College have partnered to establish a Confucius Classroom at the college. Through this partnership, the college becomes the only community college in the nation to have a Confucius Classroom. The Classroom will offer the Chinese Mandarin language and culture to college and high school students, the public, and the business community. Continuing Education classes start in the fall semester and curriculum classes will be added in the spring. The Classroom will have access to Institute events, such as exhibitions of Chinese painting and other cultural activities.



## Education: Overview

### School Accolades

- North Carolina: Home to 14,200 National Board Certified Teachers! The highest number in the nation. NC accounts for over 19% of the nation's nationally certified teachers.
- Lee County has 55 Board Certified Teachers.

### Lee County Schools (2008-2009)

- School of Distinction Awards: Two (Tramway & West Lee)
- High Growth School: Five (Bragg Street Academy, Lee County High, J. Glenn Edwards, Southern Lee High, West Lee Middle)
- School of Progress: 10
- 11 schools (or 73.3%) out of 15 made Adequate Yearly Progress



THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

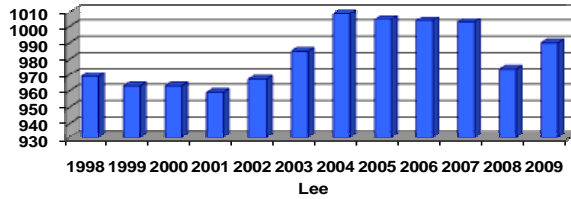
Bob Heuts  
Director  
Lee County  
Economic Development

### Education: SAT Scores

2009

Reading: 485 -- Math: 505

(Writing not included)



Source: NC Public School System

THE  
HEALTH  
of LEE  
COUNTY  
2009

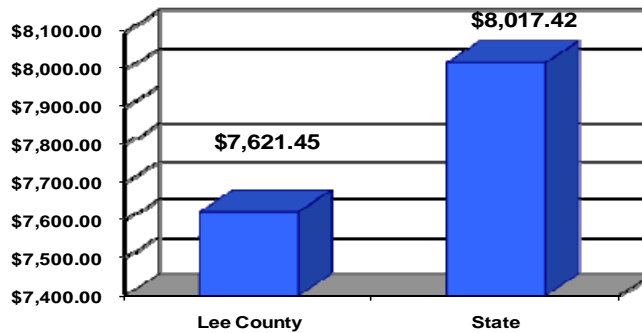


education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Education: Per Pupil Expenditures



Source: NC Public Schools (2006-2007) includes child nutrition

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Students at Lee Early College get ahead in life. *Literally*. The college, located on Central Carolina Community College's Lee County Campus, is a collaboration between the college and Lee County Schools. Students attend for five years and earn both a high school diploma and an associate degree at no cost to them.

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Education: Vision 2009-2012

LEE COUNTY  
SCHOOLS

*Our Vision: Lee County Schools, in partnership with the community, will provide challenging learning experiences for students in a safe and supportive environment. We are committed to academic excellence, social responsibility, and life-long learning. Our success will be demonstrated by the achievement of our students and their positive participation in society.*

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



- Outpatient Surgeries ↑ 20% over prior year
- ER Patients ↑ 17% over prior year
- Inpatients Admissions ↑ 11% over prior year
- Mammograms ↑ 11% over prior year



THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Health Care: Quality Care is  
Essential

ER Door-To-Doctor time has  
averaged less than 30  
minutes for the past 6  
months

New Centers of Excellence:

- Congestive Heart Failure (CHF) – AHA Gold Award
- Stroke – AHA Silver Award
- Coronary Artery Disease (CAD) – AHA Gold Award





## Health Care: Reinvesting in our Facility is Key



- Outpatient Surgery Expansion
- Warm wood-tone floors throughout 1<sup>st</sup> Floor
- New Welcome Desks at ER and Main Entrance

*[Note: Local contractors used for expansion and renovations]*



## Arts & Parks

- Sanford Pottery Festival
- Temple Theatre
- Temple Theatre Conservatory
- Brush & Palette Club Annual Show
- Heart of Carolina Jazz Orchestra
- Lee County Community Orchestra
- Working Pottery Studios
- Art Studio



- San-Lee Park
- Kiwanis Family Park
- Kiwanis Children's Park Place
- O.T. Sloan Park
- Tramway Road Park
- Horton Park
- Buchanan Park
- Temple Park
- Dalrymple Park
- Carr Creek-Coty Neighborhood Park
- Endor Iron Furnace

THE  
HEALTH  
of LEE  
COUNTY  
2009

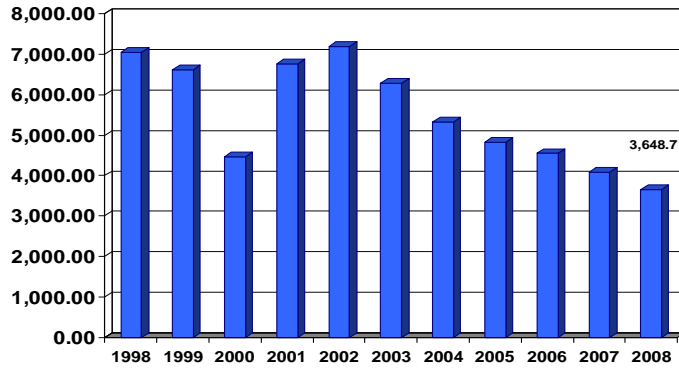
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Indexed Crime Rates  
Per 100,000 Inhabitants



Source: NC State Bureau of Investigation

THE  
HEALTH  
of LEE  
COUNTY  
2009

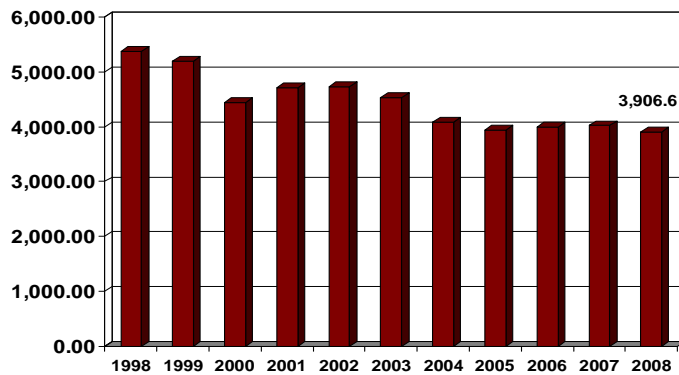
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



Indexed Crime Rates  
Per 100,000 Inhabitants



Source: NC State Bureau of Investigation

THE  
HEALTH  
of LEE  
COUNTY  
2009

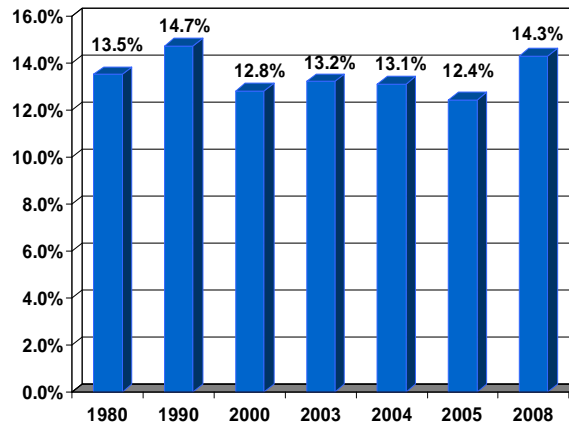
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Poverty Rates



Source: US Census

THE  
HEALTH  
of LEE  
COUNTY  
2009

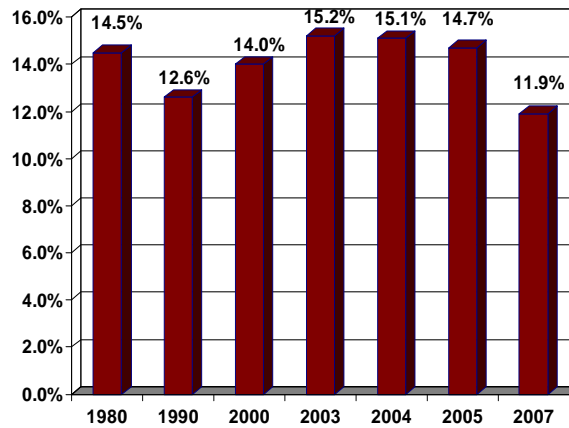
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



### Poverty Rates



Source: US Census

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Project Activity

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Projects

Source	2007	2008	2009
BRAC	4	2	2
Consultant	19	12	7
Div. Of Aviation	0	2	0
Dept. of Commerce	4	13	4
Phone Call	19	29	8
RTRP	<u>26</u>	<u>21</u>	<u>13</u>
<b>TOTAL</b>	<b>71</b>	<b>79</b>	<b>55</b>

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Projects

Type	2007	2008	2009
Aviation	2	4	2
Expansion	1	2	4
Life Science	7	2	4
Manufacturing	42	25	30
Office	8	8	6
Processing	12	4	3
Retail	0	2	0
Service	6	0	0
Warehouse/Dist.	3	5	6
<b>TOTAL</b>	<b>71</b>	<b>79</b>	<b>55</b>

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Product



Sites:

- Lee County Industrial Park – 300 Acres
- South Park – 84 Acres
- Cherokee Site – 122 Acres
- Brown Road Site – 180 Acres

Buildings:

Ranging from 25,000 square feet to 265,000 square feet

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Regional Product

Region's Certified Sites: 13

- Certified Site Locations

- Granville County (2)
- Harnett County (3)
- Moore County (1)
- Vance County (2)
- Wake County (1)
- Warren County (2)
- Johnson County (1)
- Franklin County (1)

- Region's Certified Sites over 100 acres: 8

- Region's Sites over 100 acres including certified sites: 46

THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## Regional Projects

Selected Recent Investments

**2009 Investments (to date)**

- Investment Totals: \$1.85 B +

- Job Totals: 9,930 +

Company	Investment	Jobs	Sector
Talecris Biotherapeutics	\$268 Million	259	Pharma
EMC Corporation	\$280 Million	397	Data Storage
Shalag Industries	\$17 Million	42	Non-woven
Palziv N.A.	\$7.8 Million	72	Non-woven
Deutsche Bank	\$6.7 Million	319	Software
Cree		575	LED Bulbs
N.A. Aerodynamics		375	Military



## What Will Define Our Future?



## Water & Sewer Capacity

- WWTP on track to expand by 2013  
Available capacity until 2030  
Cost \$70 million  
City constantly looking grants or lowest cost financing
- General obligation bonds possibility  
Lowest cost / vote of people
- Rate increase needed for operation and begin preparing for large capital investments  
Start now to minimize overall impact
- Water Treatment Plant  
Approaching capacity;  
keep an eye on actual usage



THE  
HEALTH  
of LEE  
COUNTY  
2009



education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



THE  
HEALTH  
of LEE  
COUNTY  
2009



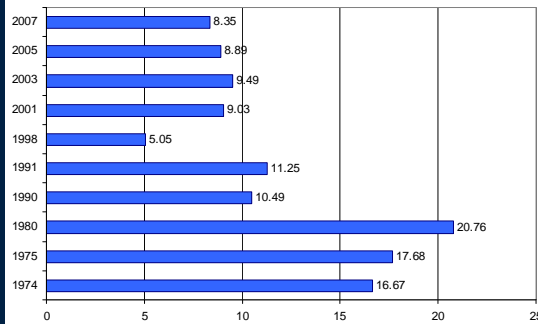
education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development

### Misery Index

	Year	Index		Year	Index
National	1974	16.67	Lee County	1990	10.49
	1975	17.68		1991	11.25
	1980	20.76		1998	5.05
		2001		9.03	
		2003		9.49	
		2005		8.89	
		2007		8.35	
		2008	9.61		



THE  
HEALTH  
of LEE  
COUNTY  
2009

education crime income  
labor economy quality of life  
INDUSTRY the arts poverty  
transportation retail sales

Charles Hayes  
President & CEO  
Research Triangle  
Regional Partnership

Bob Heuts  
Director  
Lee County  
Economic Development



## What We Need to Succeed

- Support for K-14 Education
- Proactive, Positive Business Climate
- Ready Sites
- Capital Plan
- Business Parks
- Enterprise Parks
- Water, Sewer Capacity Collection and Delivery