


Health of Lee County



December 14, 2011



Research Triangle Region, NC



NC Regional Partnerships




Research Triangle Region, NC



Our Mission

Market the 13 counties to the benefit of their communities and to direct strategic and tactical efforts to maintain global competitiveness.




Research Triangle Region, NC



Our Vision

To be a world leader in intellectual capacity, education and innovation in order to enhance productivity and economic growth and achieve a superior quality of life for all our citizens.



Research Triangle Region, NC

Thirteen Counties

Person Granville Vance Warren
Orange Durham Franklin
The Research Triangle Park RDU International Airport Wake Johnston
Chatham Lee Harnett
Moore

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Regional Demographics

- Population: 2.0 million+
- Regional Labor Force: 992,883 (10/11)
- Unemployment: 8.4% (10/11)
- Median HH Income: \$60,341 (2010)
- Start-ups: 1,600 +/- a month

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Strengths & Assets


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Well Positioned to Win

- ✓ One of the strongest economies in the nation
- ✓ One of the last in the recession; many predict will be one of the first out
- ✓ Knowledge workers (talent) continue to flock here in search of jobs
- ✓ High quality of life enables the region to attract and retain knowledge workers

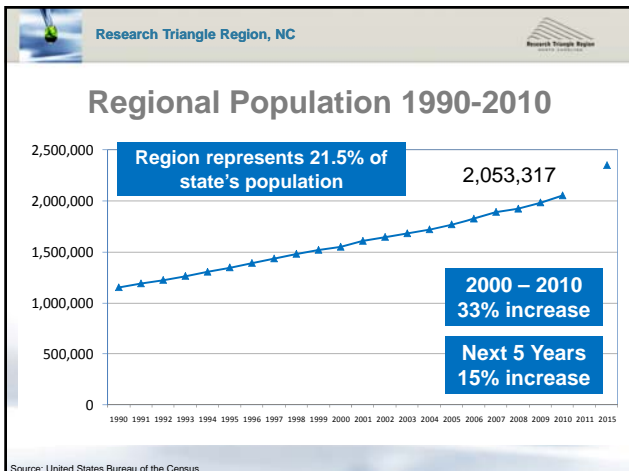
The Research Triangle Park

- Largest science park in the United States
- 7,000 acres
- 22.5 million sq. ft. of built space
- 170 global companies
- 38,000 high-tech employees (+10K contract)
- 80% work for multi-national companies
- Combined annual payroll of \$2.7B
- Average Salary: \$56,000



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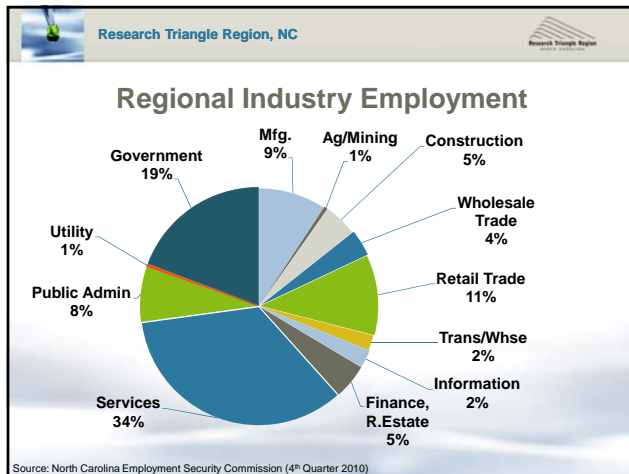
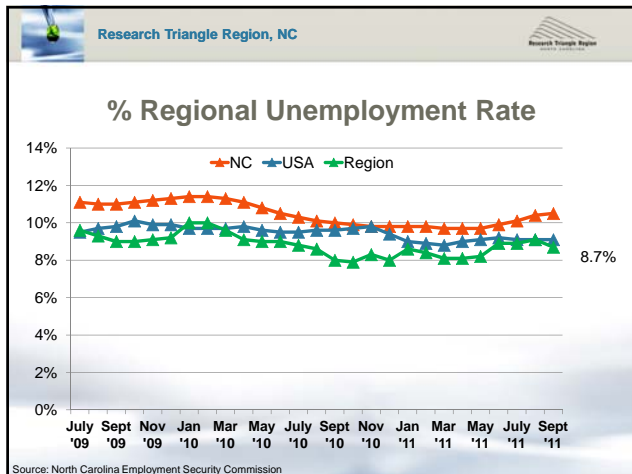
Community of Communities

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Major Employers in the Region

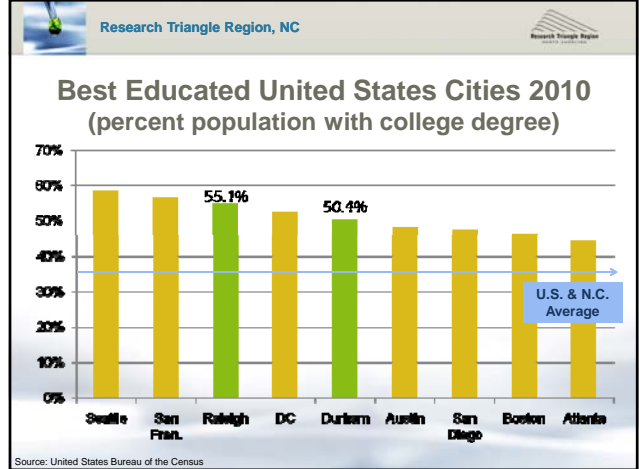
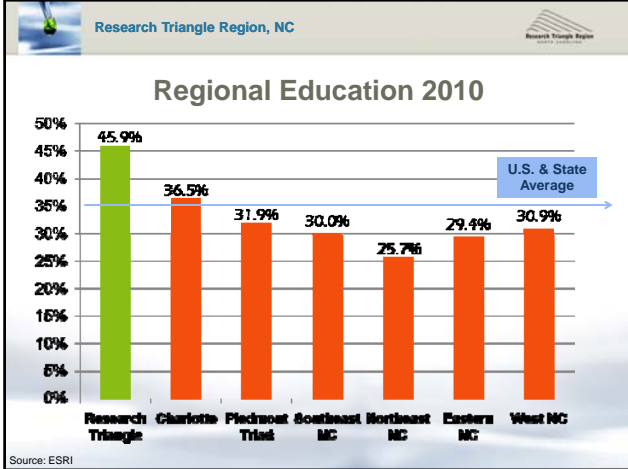




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Educational Attainment

- 45.9% College Degree
- 23.3% Bachelor
- 14.2% Graduate/Professional
- Three tier one research universities
- Two nationally ranked pharmacy schools
- Nine other colleges and universities
- Seven technical community colleges
- 150,000+ students (university/community college)



- Select Top Rankings (July - November)**
- # 1 of America's Best Cities (Raleigh) Brookings Institute
 - # 2 of America's Best Cities for Young Professionals (Raleigh) Forbes
 - # 2 New Big Boom Town in the United States (Raleigh) Forbes
 - # 2 Best Business Climate (North Carolina) DCI International
 - # 3 Coolest College Town (Chapel Hill) The Bleacher Report
 - # 4 Best City for Technology Jobs (Raleigh) Forbes
 - # 5 of America's Most Inventive Cities (Cary) The Daily Beast
 - One of the Top 10 College Towns for Grown-Ups (Chapel Hill) SwitchYard Media, MSN.com



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Creating 100,000 jobs and boosting employment in all 13 counties through:



1. Regional Collaboration
2. Product Development
3. Business Growth

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Region of Innovation



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Clusters



- ✓ Advanced medical care
- ✓ Agricultural biotechnology
- ✓ Analytical instrumentation
- ✓ Biological agents & infectious diseases
- ✓ Clean/green technologies
- ✓ Defense technologies
- ✓ Informatics
- ✓ Interactive gaming and e-learning
- ✓ Nanoscale technologies
- ✓ Pervasive computing
- ✓ Pharmaceuticals

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Announcements

(since plan was launched)

July 1, 2009 – June 30, 2011

\$4.38 billion (89% from clusters)

13,114 jobs (66% from clusters)





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FY 2011 Announcements

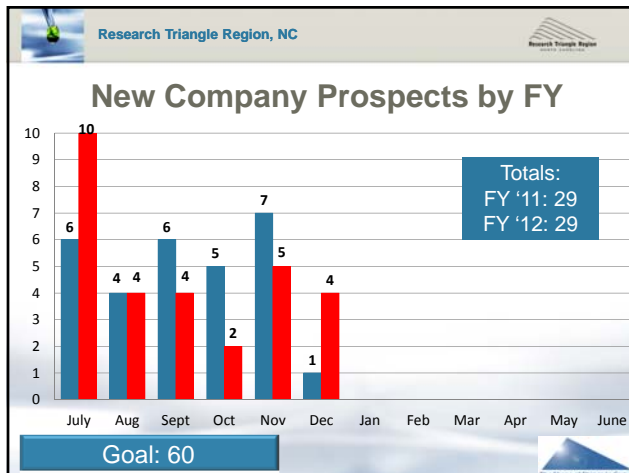
Investment Totals: \$1.58 billion Jobs: 6,448
Investments within the clusters of life sciences, IT, cleantech, informatics and manufacturing

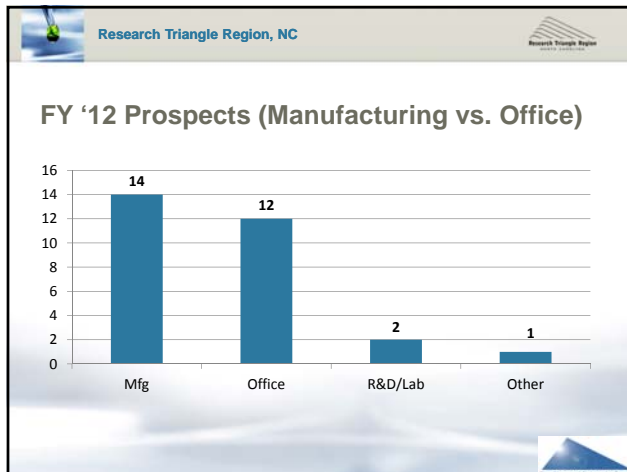
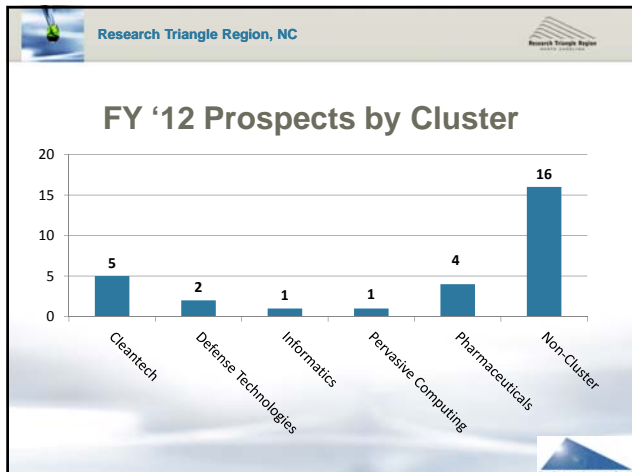
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Active Company Prospects

54 Active Prospects: \$2.5+ Billion and 12,000+ Jobs

Active company prospects are contacts from companies or consultants requesting extensive information that may include an RFI or RFP. Each has expressed that they plan to expand or relocate.





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FY 2012 (Announcements since July 1)

37 Announcements: \$583 million Jobs: 1,535
Investments within the clusters of life sciences, IT, cleantech, informatics and manufacturing

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State of the Research Triangle Region 2012

Mark your calendars!

Sheraton Imperial
May 24, 2012
7:30 am – 9:45 am

